|  |  |  |  |
| --- | --- | --- | --- |
|  | Target | Acceptable | Unacceptable |
| Presentation | The bubblus.com technology product is presentable and easy for the reader to make the proper connections when reading the display.  (8-10 points) | The bubblus.com technology product is mostly neat, but can at times be confusing to the reader when trying to understand what it is.  (5-7 points) | The bubblus.com technology product is in disarray and it is difficult for the reader to follow or make out the subject being discussed.  (1-4 points) |
| Content | The bubblus.com technology product’s content is a clear reflection of what was taught in the classroom lesson. It is easy for the reader to follow and understand. There are no grammar mistakes.  (8-10 points) | The bubblus.com technology product is mostly understandable, but at times misleading. The reader can still follow, but there are a few errors.  (5-7 points) | The bubblus.com technology product is confusing in content and mostly misleading. It is filled with improper connections between the subjects and has several grammatical errors.  (1-4 points) |
| Creativity | The bubblus.com technology product is a unique display that the student came up with. It is also vibrant and eye-catching to the reader.  (8-10 points) | The bubblus.com technology product is somewhat creative, but not very original. It still manages to catch the reader’s eye.  (5-7 points) | The bubblus.com technology product is bland and not very creative. There appears to be a lack of effort put forth in making the product stand out. The product’s imagery does not appeal to the attention or interest of the reader.  (1-4 points) |

Assessment Rubric: bubblus.com/Craig Ellington